## **QUALITY POLICY**

Our policy is to deliver defect-free, competitive products on time to fulfill our customers' needs and expectations. Our goal is to enhance customer satisfaction by meeting customer requirements and continually improving processes. Bhansali Cables and Conductors vast manufacturing experience combined with standards of excellence guarantee only the highest quality products.

Bhansali Cables and Conductors manufacturing facilities have been certified to meet the standards of ISO 9001:2000 • ISO 14001:2004. Our robust quality assurance processes ensure that Bhansali Cables and Conductors complies with all documentation requirements, product configurations, and validation requirements.

All products manufactured by Bhansali Cables and Conductors are 100% quality tested. Bhansali Cables and Conductors utilises only the best equipment to test for resistance, continuity, etc. In addition, we continually are seeking process improvement opportunities in order to provide our customers with the highest quality standards and on time delivery. Bhansali Cables and Conductors is continuously striving to eliminate waste in order to improve the quality of its products while reducing cost. At Bhansali Cables and Conductors, you can expect all of our processes to provide consistent, high levels of quality.

New Delhi July 31, 2007 Deepak Jain DIRECTOR